

It's a Breast Thing, Nonprofit Inc.



P.O. Box 743 | East Lansing, MI 48826

www.itsabreastthing.org | info@ItsABreastThing.org

"Enriching the lives of breast cancer patients on their journey to better health"

It's a Breast Thing Non-Profit

It's a Breast Thing is a local non-profit organization whose mission is to enrich the lives of local breast cancer patients on their journey to better health. We do this by awarding grants to patients who reside and are receiving treatment in the Mid-Michigan area. Which means, if the patient lives within the designated Mid-Michigan area AND is receiving treatment within the same Mid-Michigan area, they are eligible for an IBT Grant. The counties include Eaton, Ingham, Clinton, Shiawassee, Gratiot, Saginaw, Ionia, Kent, Barry, Calhoun, Washtenaw, Livingston, Genesee, Montcalm, Jackson, Bay, Isabella, Mecosta and Midland. The patient must also complete the grant application requirements.

Created in 2007, we began raising money with an event on the 1st Tuesday of October every year. This event is both fun and educational and involves the community with decorated bras submitted by both businesses and individuals to be voted on as a featured bra in the yearly "It's a Breast Thing" calendar.

Models for the calendar are local breast cancer survivors! The bras are also auctioned off. Health related exhibitors provide valuable information for our guests and a program led by medical Experts provides the newest information on breast cancer prevention, diagnosis and treatment.

This has become a very popular event with a record 500 guests attending in past years. The local medical community including Sparrow, McLaren and MSU as well as many physicians affiliated with them have very generously supported this annual event along with many local businesses and individuals. We are always working to secure the help and support of other local businesses and medical care facilities in an effort to spread the word about the help we can offer. We never want to hear that a breast cancer patient did not know about us!

Over the last several year's our Board of Directors as well as our OUTREACH program has been working to bring in more medical facilities from each of the counties we serve. Spreading the word about what It's a Breast Thing does for local breast cancer patients is their #1 goal at this time.

We have chosen **Smile.amazon.com** and **Kroger Rewards** as just a couple ways for people to support the goals and work of "It a Breast Thing".

To date a total of 467 grants have been awarded to breast cancer survivors which are mean to help in their time of greatest need. We welcome and encourage others to consider being involved in some capacity so that IBT can continue to support our local breast cancer patients with their out of pocket expenses.



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It's a Breast Thing welcomes everyone to join us each year on the first Tuesday of October to support and celebrate our breast cancer survivors and to raise money to continue awarding grants. There are so many ways for you to be involved...consider being a Bra Decorator, Exhibitor or Sponsor and attend this worthwhile event. You are welcome to donate at any time by going to our website:

www.itsabreastthing.org.

We thank you for your interest in "It's a Breast Thing Non-Profit".