

**It's a Breast Thing Non-Profit
Board Meeting
October 25, 2021
Minutes**

Board members in attendance: Malinda Barr(MB), Suzi Wyman(SW), Barb McKessy(BM), Colleen Horstmyer(CH), Sandie Bushard Rizer(SBR), Tammy Guastella(TG),Joni Johnson(JJ),Judy Tegreeny(JT), Sue McPhail, (SM) Guest attendees: Irene Pena and Jen Hahn

Members Absent: Carol Rapson(CR)

Members not in attendance:

Call to Order: 7:05 p.m.

Read Mission – MB

MISSION STATEMENT

The mission of *It's A Breast Thing* is to ENHANCE the lives of breast cancer patients thru financial grants, provide SUPPORT to survivors and families, all while establishing strong PARTNERSHIPS with care providers.

Approval of Agenda: Tabled

Approval of Minutes : Tabled

Intro from Pres: Focus on Event

Financial/Budget Report – Suzi handed out a summary of total monies received from event. Brenda will submit official report at a later date.

Standing Team Reports (Chairperson of committees will submit report prior to meeting)

Event: Wrap up Barb/Suzi

- Eagle Monk Tuesday as a thank you for their participation. Everyone is welcome to join.
- Calendars – Members put their order in and calendar is in process. Pickup is Monday before Thanksgiving at Sola Salon.
- Discussion of not having auction items in the future.
- Need ideas for a bra theme for next year. Possible names discussed more discussion at November 15, 2021 board meeting.
- Board agreed on having an event next year (2022).
- Discussion on a new venue for next year. TG will get RFP's (Request for Proposal) from different vendors, then the Board will make a decision. Most important factors Are space and parking.
- Much discussion on restructuring the event platform. Here are some suggestions:

1. Need elements that get breast cancer patients and their families and friends to attend event.
2. Exhibitors need to engage more with attendees.
3. Q & A panel talking about resources available to breast cancer patients along with or instead of Dr's panel.
4. Resource vendors such as drug reps (suggestion that Front Room should be a resource vendor. Get Dr's Hanses and Rapson's input.
5. Possible slide show for each vendor on what they have available, etc.
6. Exhibitors/Vendors could bring items to sell and IBT would get a percentage of their sales.

Approximately 175 attendees at event. Feedback was good for having separate pay stations, food was good and not too many leftovers. Discussed doing set up the same day as event instead of day before.

TG reported a few issues to EE, such as parking lot being paved, tables not being cleared and their staff not being available as needed.

Grants: Suzi – Tabled until November 15, 2021 Board meeting.

Marketing: Suzi – Tabled until November 15, 2021 meeting.

Suggestion that the Dr's who attended the event should be mentioned on social media.

OUTREACH - Joni

- **Meet & Greet**

Previous and current bra models enjoyed this time talking to each other but commented they would have like more time to talk to each other.

Discussed having an area at the event, specifically for models to sit.

- **Michigan Dept. of Human Services** – Tabled until November 15, 2021 Board meeting.
- **SMG Senior Group** – Tabled until November 15, 2021 Board meeting.
- **Thank You** – OUTREACH – Tabled until November 15, 2021 Board meeting.
- **#SmallActs** – Judy reported the following donations received:
 1. \$1,200 donations from various sources.
 2. \$350 recently donated (not included in the above donations).
 3. \$6,040 has been donated since JT took over #SmallActs
 4. 292 Gift cards have been given out to date. Gifts cards are given out to patients in October, February and June.
 5. Front Room Fashions donated \$205 plus donated 20 gift cards worth \$20 each. Suggestion that they are on the Event committee next year.

IBT received the following grants and donations:

1. \$500 received from MABA
2. \$1,000 received from MSUFCU
3. \$300 in gift cards from Haslett's Womens Club
4. \$3,000 received thru PayPal from one donor
5. JT completed the grant application to LEAP and IBT was awarded a \$20,000 Sunrise Grant . You can read more about LEAP at www.purelansing.com. The only stipulation is the monies have to be awarded in Ingham County.

A BIG KUDOS TO JT FOR GETTING IBT THIS GRANT AND ALSO WELCOME JT TO THE BOARD!

Old Business

New Business

ALL BOARD MEMBERS WHO HAVE A BOARD MANUAL, BRING THEM TO THE NEXT BOARD MEETING. SBR WANTS TO LOOK AT THEM.

Next Board Meeting

November 15, 2021

Call for Adjournment: MB

Motion to adjourn: SBR, JT seconded. Motion carried.

Adjournment: 9:04 p.m.