

**It's a Breast Thing Non-Profit
Board Meeting
May 9, 2022
Minutes**

Board members in attendance: Malinda Barr(MB), Suzi Wyman(SW), Barb McKessy(BM), Colleen Horstmyer(CH), Tammy Guastella(TG), Joni James(JJ), Judy Tegreeny(JT)

Members Absent:

Members not in attendance: CR, SBR, SM

Call to Order: MB 6:36 p.m.

Read Mission: JT

MISSION STATEMENT

The mission of *It's a Breast Thing* is to ENHANCE the lives of breast cancer patients thru financial grants, provide SUPPORT to survivors and families, all while establishing strong PARTNERSHIPS with care providers.

Approval of Agenda: JJ had corrections to agenda. Add MDHHS under Standing Team Reports OUTREACH. Motion to approve with changes BM, SW seconded. Ayes: 7. Nays: 0. Motion approved.

Approval of Minutes: JJ correction to April minutes. OUTREACH not involved in developing timeline. mConnexions & Event Team developing timeline. Motion to approve with changes JJ, TG seconded. Ayes: 7. Nays: 0. Motion approved

Intro from Pres: Discuss development and brainstorming meeting.

Financial/Budget Report – SW will forward this week when received from Brenda.

Standing Team Reports

- **Grants** – SW

1. 33 awarded in 2022
2. 38 waiting to be awarded
3. 527 awarded to date

Donations received:

1. Providence Consulting Co. - \$500
2. Links - \$1,000
3. PayPal - \$150-\$200

- **Marketing** – SW

1. Website/social media, Postcards
 - a. SW & JT making website changes thru Kristi.
2. Logo was going to be rolled out later this week by Julie, but decision was made

to wait until the website is finished and roll out at the same time.

3. TG & BM creating postcard which will reach out to people to get funds. TG handed out a sample and corrections are necessary.

TG handed out event budget for 2022 event.

- **OUTREACH – JJ**

1. 2022 Summer Fundraising

Possible options:

- a. Woman's Expo
- b. Expand calendar sales
- c. Garage sale – Board in agreement. “The Greater Lansing Garage Sale”

Date: August 5th & 6th

Time: 8:00 a.m. – 3:00 p.m.

Place: The BARRN

Set up: August 4th

BM is doing flyer and they should be distributed in July. If donators would like a pickup service, we are offering those services. If you have access to a truck and are willing to pick up donations, let JJ.

There will be a bake sale, volunteers needed to make baked goods. Contact JJ to sign up. Inform people who donate that any items not sold will be donated to Goodwill, VOA, etc.

Advertising on social media, possibly Channel 6, hospitals, etc.

2. MDHHS – Cathy Estrada in OUTREACH met with them and they are interested in being an exhibitor but there is no budget for the fee. They would present two programs, Breast and Cervical Program and Survivorship Program. Possible payment options can be arranged by SW.

- **Development** – MB meeting with Natera May 17th. Possibly discuss sponsorship, and donating money yearly.

- **Event** – TG

BM & TG working on design for event poster.

Layout of room will be the same.

Timeline for submission of articles to JT for the newsletter.

Deadline March 24th for April edition

Deadline July 31st for August edition

Deadline October 31st for November edition (the year in review)

Old Business

1st newsletter emailed May 2, 2022

New Business

Board Retreat – Monday, October 24, 2022, at the BARRN

Include wrap up meeting and discuss the roles of everyone associated with IBT.

OUTREACH, Irene, Kristy, and Julie are invited.

Next Board Meeting

June 13, 2022

Meeting will include fundraising and event discussions.

Call for Adjournment: MB

Motion to adjourn: JT motioned; SW seconded. Motion carried.

Adjourned: 8:37 p.m.